

Artwork Requirements

We are an Apple Macintosh environment and we accept the following file formats:

- Adobe Illustrator CS5.5
- InDesign CS5.5
- Photoshop CS5.5 TIFF / BMP / JPEG / GIF / EPS at 300dpi
Please note: If final art is supplied as Photoshop files the text may not print as sharply as vector files i.e Illustrator or InDesign
- PDF - high resolution 300dpi with all typefonts or text converted to paths/outlines

If art has been created in Powerpoint, Microsoft Word, Microsoft Publisher or Excel export files to PDF with all text converted to paths/curves when possible. Supply the original file and the pdf file.

Files for Digital Printing

- Please keep Pantone colours as spot colours - do not convert to process (CMYK)
- If an opaque white is required please put it on a separate layer, apply spot colour and name the layer and colour accordingly.

Accept Media

- email to art@lightninglabels.co.nz
- CD Rom
- USB Stick
- Dropbox

Please note that an additional charge may apply if logos or artwork need to be redrawn.

Please supply all artwork at 100% size and if bleed is included please indicate this clearly.

When possible please supply a pdf with the art supplied, a colour print and printouts of the separations with colour breakdown clearly marked.

Due to the nature of our particular printing process we have complex film specifications and therefore prefer that customers do not supply film.

Phone : 09 442 2022 • Artwork Email : art@lightninglabels.co.nz